

Hikvision Claims Top Position in World CCTV & Video Surveillance Market for Fourth Consecutive Year

Company now number 1 in every equipment category, including network and megapixel cameras

July 16, 2015 According to the latest report from business information provider IHS Inc. (NYSE: IHS), Hikvision has strengthened its position as the world’s leading CCTV and Video Surveillance Equipment company, the fourth year in a row that Hikvision has topped the list. The company’s dominant 16.3% total market share in terms of revenue is up by more than 50% compared with the previous year and more than double its 8% market share of just two years ago.

Even more significantly, Hikvision has claimed the Number 1 position in every individual equipment category, making up 18.9% of the global network security camera market, increased by 5.9 percentage points of revenue market share compared with last year’s Number 2 position (13%) in this fast-growing camera sector. The report also indicates the company’s efforts in overseas market over the years by ranking Number 2 position in CCTV & Video Surveillance Equipment category in EMEA market, achieving a 9.2% market share.

The table below illustrates Hikvision's rankings and market share in various categories (as per report published by IHS "Video Surveillance Intelligence Service").

Market share for	IHS report 2015		IHS report 2014		IHS report 2013	
	Rank	Market share	Rank	Market share	Rank	Market share
CCTV & Video Surveillance Equipment	1	16.3%	1	10.9%	1	8.0%
Security Cameras	1	17.3%	1	11.9%	3	7.8%
Analogue Security Cameras	1	13.3%	2	10.1%	2	6.2%
Network Security Cameras	1	18.9%	2	13.0%	3	9.7%
Video Encoders	1	13.1%	2	9.5%	2	6.0%
VMS	4	5.8%	3	5.4%	5	3.8%
Hardware NVRs	1	15.7%	1	6.6%	below 10	-

DVRs	1	26.3%	1	16.4%	1	14.2%
Megapixel Network Security Cameras	1	20.6%	2	13.0%	2	11.1%
Network Video Surveillance Equipment	1	16.2%	2	10.4%	3	7.2%



"We are very pleased to see Hikvision's rankings in CCTV and video surveillance equipment. This is an attribute to our continuous R&D innovation and investment. Importantly, we move forward with the rapid developing market trends of IP surveillance which benefits us the great achievements in IP product segments." says Cynthia Ho, Vice President at Hikvision.

"We appreciate our customers' and partners' support and trust in Hikvision. Looking forward, we will continue to seize every opportunity to meet the market need and keep investing in R&D, offering more benefits and service to our customers."

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About Hikvision

Hikvision is the world's largest supplier of video surveillance products and solutions. The company specializes in innovative video surveillance technology, as well as designing and manufacturing a full line of innovative CCTV and video surveillance products. Hikvision possesses the world's largest R&D team and state-of-the-art manufacturing facilities; both allow Hikvision's customers the benefit of world-class products that are designed with cutting-edge technology. For more information, please visit Hikvision's website at www.hikvision.com.

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